

## Reading is Fundamental (RIF)

RCMA has been a partner with RIF, the nation's largest children's literacy organization, since 1994. During this time, RCMA has distributed more than 180, 000 books to children for them to keep at no cost to them or their families. Volunteers over the last 14 years have included parents, staff, librarians, schools, politicians, civic groups, local businesses and churches and number over 42, 000. RCMA has been recognized by Macy's for its literacy efforts and was the recipient of 5 extensive multi-cultural classroom libraries last year. American Express contributed to our RIF program based on RIF's recommendation and our efforts have been used by RIF as part of their appeal to Congress for funding.

**“Your RIF program was part of a select group of programs whose notable achievements and amazing volunteer work have been highlighted on RIF documents shared with members of Congress.”**

Stephen A. Leach  
Outreach Coordinator  
Reading Is Fundamental

